

**01**

Back-to-Business  
Issue

# PURPOSED PAGES

*The official newsletter of Purposed Productions*

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# ON THE RISE

**PURPOSED**  
PRODUCTIONS



# WELCOME TO PURPOSED PAGES!

Purposed Productions is excited to welcome you to our very first issue of Purposed Pages a monthly newsletter to keep you informed of all things happening under the umbrella of Purposed Productions! We are so honored to purposely launch on Juneteeth. Our team cannot wait for you to see and hear all about our exciting new additions, news, and upcoming events. So continue to stay connected with all things film, faith, and community!

## A MESSAGE OF HOPE

by Jana M. Gamble

It is such a beautiful moment when we finally listen to that still small voice inside of us and everything starts to work out for our good. In the Casting Crowns' song, *Just Be Held*, there are absolutely powerful lyrics that say "your world's not falling apart, it's falling into place." These words resonated with me on such a deep level and I held onto them during this last year as the dueling pandemics forced me to heal on the deepest level I've ever dared to tap into. Not only was this an opportunity for me personally to see restoration, but this was an absolutely incredible journey of reconstruction for my business that I never expected to set out on.

Being an independent filmmaker in the Midwest when the coronavirus hit our nation meant that, like so many of my fellow creatives, business for me completely shut down. I know that all of you can relate to the struggle if not personally- in some way. I make it a point to share with everyone I meet that experiencing this devastation provided me the opportunity to be still and evaluate the pieces of my company that were not operating in excellence- On Purpose. It also forced me to put in place the missing documents I had no idea were needed, which I was kindly made aware of when applying for disaster assistance to keep me afloat.

### "It's never too late to SHIFT to Live!" - Jana M. Gamble

It's A Gamble, LLC DBA Purposed Productions was launched in 2014 and one of the most frequent questions I am asked is "Jana, what do you do?" To be completely honest for the last 7 years I have dedicated so much of my time using all of my gifts and talents to assist others in fulfilling their purpose that many people are genuinely confused about what services I provide.

Well if two head injuries in 2019 weren't enough of a wake-up call- it took nearly losing my youngest child, a global pandemic, staring systemic racism in the face, surviving 60 days of COVID-19, and allowing God to strip the wrong relationships from my life for me to move full-time into my purpose! So here I am world! In this issue, you will learn about our products, services, how we can assist you in your business, as well as the amazing moves of God that have happened over these last few months.



**Jana M. Gamble**  
Purposed Productions | Owner

## CONTRIBUTORS



JANA M. GAMBLE  
Publisher



ANTHONY SMITH  
Photographer, Design,  
Writer



TAMAR MODISE  
Design, Writer



SHAWN TAYLOR JR.  
Photographer, Design,  
Writer

# RISE

COLLABORATIVE WORKSPACE



## ON THE RISE!

By *Jana M. Gamble*

There is an amazing woman that the world should know by the name of Ly Syin Lobster. Ly Syin is the "Information Lady" or as I like to call her the Resource Queen! We met back in 2005 through Dress for Success' Professional Women's Group and became sisters for life. Ly Syin's out-of-this-world resourcefulness makes her perfect for her current work in politics and is the very reason that I have been able to make such a strong pivot lately.

A few months ago I shared with Syin that I was looking for office space so that I could finally start working outside of my home and grow my team. I should have known that she would be just a few clicks away from finding me life-changing opportunities, and indeed she was!

After competing for the St. Louis office contest with RISE Purposed Productions won 6 months free and has completely settled in and loving our new space. We are so excited to start hosting events here and that we have welcomed 3 additional members to Team Purposed over the last month- again thanks to community referrals from Ms. Lobster.

With our #HelpYouthRise initiative, it couldn't have been a better fit than to partner with both STL Youth Jobs and MO Jobs League to provide St. Louis youth opportunities for summer employment where they can achieve personal & professional development while they are doing what they love to do!

Keep following us to get to know Anthony, Tamar, and Shawn and to see some of their amazing work within all of our creative content. These remarkable young men get the privilege to work with our 4th Apprentice for the summer who joins us virtually. Alyssa was one of my Service Leadership Students from Saint Louis University that SLU's Habitat for Neighborhood Business connected me to for one semester, yet she fell in love with my business and stayed with us all year praise God!

Not only do our Purposed Youth get to acquire new skills from me as a business owner, all of my partners, but more importantly they get to teach one another and that is a beautiful thing to experience. All of these youth are talented beyond measure and I can't wait to see them continue to sharpen their skills as they breathe new life into our industry. I love it!!!

**THANK YOU LY SYIN FOR HELPING OUR COMMUNITY RISE!**

## PARTNERING- ON PURPOSE!

Purposed Productions would like to thank all of our community, national & international partners for all the amazing work you are doing to be the change you want to see in the world and including our team in it to make some of those plans possible!



HABITAT FOR NEIGHBORHOOD BUSINESS®



DeZiner Nails

EQUITY LENS CONSULTANTS



# ABOUT US



**ANTHONY SMITH**

Student

## WHY DID YOU JOIN PURPOSED PRODUCTIONS?

Anthony desired the mentorship of a triumphant entrepreneur, while also doing one of the many things he has a passion for.

## WHAT PROGRAM ARE YOU APART OF THIS SUMMER?

Anthony joined us through MO Jobs League.

## FUN FACT?

If it involves creativity...He probably does it! Anthony is a music enthusiast, up and coming artist, out of this world record producer, next level video creator and a distinctive designer in route to the top



**ALYSSA JIMENEZ**

Student

## WHY DID YOU JOIN PURPOSED PRODUCTIONS?

Alyssa enjoyed working with Purposed Productions during the school year through SLU's Service Leadership Program and wanted to continue to help Ms. Gamble grow her business.

## WHAT PROGRAM ARE YOU APART OF THIS SUMMER?

Ms. Jimenez is working virtually for a marketing firm of StL as well as our team this summer.

## FUN FACT?

Alyssa loves to find ways to volunteer and give back in the community especially with her friends. She truly has a servant's heart plus mad graphic and marketing skills.



# ABOUT US



**SHAWN TAYLOR JR.**

ABOUT US

## WHY DID YOU JOIN PURPOSED PRODUCTIONS?

Shawn wanted to gain real-world experience in the world of filmmaking in the city of St. Louis.

## WHAT PROGRAM ARE YOU APART OF THIS SUMMER?

For the past 5 years, he has been a part of the STL Youth Jobs program.

## FUN FACT?

Always thrill-seeking you can find Shawn on weekends either longboarding down the highway over 50 miles per hour down slopes or creating cinematic industrial films with his clique.



**TAMAR MODISE**

ABOUT US

## WHY DID YOU JOIN PURPOSED PRODUCTIONS?

Tamar's reasoning for joining Purposed Productions was to sharpen his business skills & gain some valuable new creative tactics.

## WHAT PROGRAM ARE YOU A PART OF THIS SUMMER?

Tamar joined us through MO Jobs League.

## FUN FACT?

Tamar, although he is very humble, is an astonishing local artist and genius musical engineer on his way to accomplishing many things in the industry.

# MEET OUR SA TEAM



## UJ | MANDELA DAY

By *Jana M. Gamble*

In the summer of 2019, my mission trip to South Africa blessed me with a new sister in Faye Omar! We have been working on several projects over the years and now have an amazing team of creatives that we collaborate with including Lameck, Nthabiseng, and Nomcebo as well as their youth apprentices.

This July the Johannesburg Business School is hosting our SA team as we present to the **UJ Centre of Entrepreneurship** to share our expertise with small business owners! The international hybrid program is the first step of our partnership between the collaborative and the university.

Each member of our team has a love for media, empowering youth, and is passionate about helping underserved communities. We are coming together- On Purpose on **July 18th for Mandela Day** to sponsor children and to pamper the social workers that tirelessly give so much to those in need. Follow Purposed on social media or send an email inquiry to learn more.





**OFFICIAL**

# HOLLYWOOD PRAYER NETWORK

**LAUNCH**

St. Louis, MO

## SPREADING THE L.O.V.E.

by Jana M. Gamble

Friends I don't know about you, but for me personally, as you will continually hear throughout my testimonies, it seems like God almost dares me to be obedient and trust Him to make the BOLDEST moves of my life while I am the most vulnerable. On May 28, 2020, just 3 days after George Floyd was murdered, 16 days into my severe battle with covid- quarantined in my room in so much physical and emotional pain that it couldn't come close to the desperation of trying to grasp for the very breath from my lungs as I orchestrated global press requests surrounding this tragedy. I CAN'T BREATHE! BUT God!!! On that day I heard that still small voice once again instruct me to move. God called me to sign up to lead the St. Louis Chapter of the Hollywood Prayer Network so that is exactly what I did!

**I honestly don't know how I would have made it through the pandemic if I hadn't found the Hollywood Prayer Network on my YouVersion Bible app and faithfully joined the global HPN Friday Zoom Prayer each week.**

For the first year of HPNStL, we started an Instagram, Private Facebook page, began spreading the word through both the film & faith communities in StL, prayed for our city & state through the 40 | 50 Project as well as been involved in the global HPN family events. Finally, on June 9th, 2021 we were able to see a great move of God as 27 people gathered from 5 countries across the world to celebrate our official virtual launch!

God wants to heal our city and He's called us to fix our foundation in St. Louis so that we have a strong basis to set Hollywood on as it settles here and that we prepare our own hearts and minds, not just for Hollywood, but more importantly for the Kingdom. We want to thank each of our extraordinary speakers & special guests for making our launch ooze with the glory of God! [Click the link](#) and watch to the very end, as you'll see no one wanted our time to conclude. God is so faithful! Email us or follow HPNStL on social media to receive the new member form or to learn more today!

**HOLLYWOOD PRAYER NETWORK ST. LOUIS**  
**VIRTUAL LAUNCH**  
Worship. Guest Speakers. Films. Prayer.

BLACK GIRL FILM  
sundance  
stlouis film

CASTING CALL  
STL PRAYER WARRIORS

Praying for people, projects and the issues that plague Hollywood & our city- On Purpose!

**JUNE 9, 2021 | 10:30AM**

PURPOSED PRODUCTIONS

Register at [www.PurposedProductions.com/bookings](http://www.PurposedProductions.com/bookings)  
Email [PurposedProductions@gmail.com](mailto:PurposedProductions@gmail.com) for more information.  
Follow us on IG @HollywoodPrayerStL | #HPNStL

### HOLLYWOOD PRAYER NETWORK ST. LOUIS **PURPOSED** **OUR CHAPTER'S MISSION:**

**LIFT THE LEVEL OF CONSCIOUSNESS IN OUR CITY TO BRIDGE THE GAP BETWEEN THE CHURCH AND THE ENTERTAINMENT COMMUNITY TO BRING HEALING.**

**OPEN THE DOORS FOR HOLLYWOOD TO BUILD ROOTS IN OUR CITY, CREATING ONGOING JOBS & OPPORTUNITIES FOR CREATIVES IN STL**

**VOW TO SPREAD DIVINE EQUITY TO FIX THE FOUNDATION OF ST. LOUIS AS A WHOLE, OUR ENTERTAINMENT INDUSTRY & HOLLYWOOD.**

**ENGAGE THE COMMUNITY THROUGH PRAYER, EVENTS & PROVIDING TOOLS TO SPREAD L.O.V.E. IN OUR CITY.**



Instagram: @HollywoodPrayerStL | Facebook: Hollywood Prayer STL  
E: [PurposedProductions@gmail.com](mailto:PurposedProductions@gmail.com) | [www.HollywoodPrayerNetwork.org](http://www.HollywoodPrayerNetwork.org)



@HOLLYWOODPRAYERSTL | HOLLYWOOD PRAYER NETWORK STL  
[PURPSEDPRODUCTIONS@GMAIL.COM](mailto:PURPSEDPRODUCTIONS@GMAIL.COM) | [HOLLYWOODPRAYERNETWORK.ORG](http://HOLLYWOODPRAYERNETWORK.ORG)





# MEET THE SPEAKERS

## Hollywood Prayer Network STL Virtual Launch



### Karen Covell

Karen just concluded a 4-year term on the national board of the Producers Guild of America. She mentors young people new to the entertainment industry and I love my life. My passion is to tell stories and help others know how to tell stories. I love capturing the heart of people from all walks of life and letting others be inspired by them. I find real stories more compelling because we learn so much from the lives of others. And the truth is always better than fiction! Some of her upcoming projects include an independent feature film, creating a children's book, and developing a Woman's Anthology Series.



### Dr. Naima Lett

Dr. Naima is an award-winning actor, producer, pastor, educator, and author who loves helping influential leaders find their purpose, follow their dreams and deepen their faith. Her shepherding and mentoring has helped countless leaders find their way. Her book series, Confessions of a Hollywood Christian®, and her global Hollywood Christian® Blog have led many to refer to her as The Hollywood Christian.® Naima is producer and co-founder of Lett's Rise!® Productions, co-pastor of Hope in the Hills in Beverly Hills, and has numerous screen and stage credits (SAG AFTRA AEA).



### Sharee Silerio

Sharee Silerio is a St. Louis-born, raised, and based writer, director, and producer who focuses on telling stories where Black women + girls exist as full human beings on screen and feel seen, heard, loved, and affirmed beyond the screen. Sharee has a master's degree in media communications from Webster University in St. Louis, MO as well as a bachelor's in communication and film studies certificate from St. Louis University. She has also written feature stories, entertainment news and reviews, and wellness pieces for publications such as The St. Louis American.



### Pastor Julius Maina

Pastor Julius Maina is from Nairobi, Kenya, and now resides in St. Peters, MO. He is the founder of Abiding Glory Worshipers International (AGWI) a powerful collective of worship leaders with roots from all over the world that praise in their native tongues and in English to both original and cover songs of praise. AGWI hosts nights of worship and other events that flood the atmosphere with the Spirit of God transforming lives. Pastor Maina has a servant's heart and spreads the Word of God everywhere he goes from Missouri to Nairobi as he performs mission work with his loving wife Pastor Mercy Maina.



### Ritrik Dhavale

Ritvik is a Coordinator in the Feature Film Program and hails from Pune, India. After high school, he freelanced as a production assistant on various projects in the Bay Area including Danny Boyle's Steve Jobs. He attended De Anza College before receiving his B.A. in Screenwriting from UCLA in 2017. Dhavale recently worked as an assistant in the CAA Media Finance Group before joining Sundance.



### Pastor Michele Wright

Pastor Michele is an ordained minister and Founder of United in the Name of Jesus Ministries and United Community Services. She is a M-other O-f M-any sharing wisdom and love. She is an overcomer defeating several near-death attempts covered by the blood of Jesus. Serving in ministry and in the community for over 30 years. Her belief is women are essential in the Body of Christ and are powerful beyond measure. Her motto: God is. Her Scripture: Luke 1:45. There shall be the performance of the things told her of the Lord.



### Shun Lee Fong

Shun Lee is the President & Creative Director of The Greenhouse and sits on the Board of Directors. He is an actor, writer, filmmaker, and the CEO and creative principal of Genuine Productions, LLC, which focuses on film, new media, and publishing. He is currently on the producing team of the new animated series The Dead Sea Squirrels with Mike Nawrocki, Steve Taylor, and Tom Bancroft, and is the executive producer of the upcoming feature film Sun Moon.



NEWSLETTER

# HONORS LIST

## HPNStL Launch

### TOMMY TUCKER

Tommy Tucker's films, "The Tough Love Show" and "The Quarantine Life," won several awards including the Hong Kong Indie Film Festival. He uses his work to empower his children to live a life beyond excuse and to also seek to make an impact for good in the world they live in. This single purpose is what birthed "The Tough Love Show"- a movement that began in 2017 when Thomas (Mr. Tucker's oldest son), was struggling with school and life. His films offer a new kind of content that will create monumental change in the family, community, and nation.



### SHAREE SILERIO

Sharee's faith plays a huge part in everything she does including the direction of her films. Sharee launched 11 Stars Studios, a streaming production company and recently completed her fourth short documentary Black Girl, Bleu. Black Girl, Bleu is a conversation with Black women about the Strong Black Woman myth and how it impacts the mental health. She recently launched the Black Girl, Bleu - Community; a safe digital space for Black women to share their past and present mental health challenges, tend to their mental wellness and begin to heal.

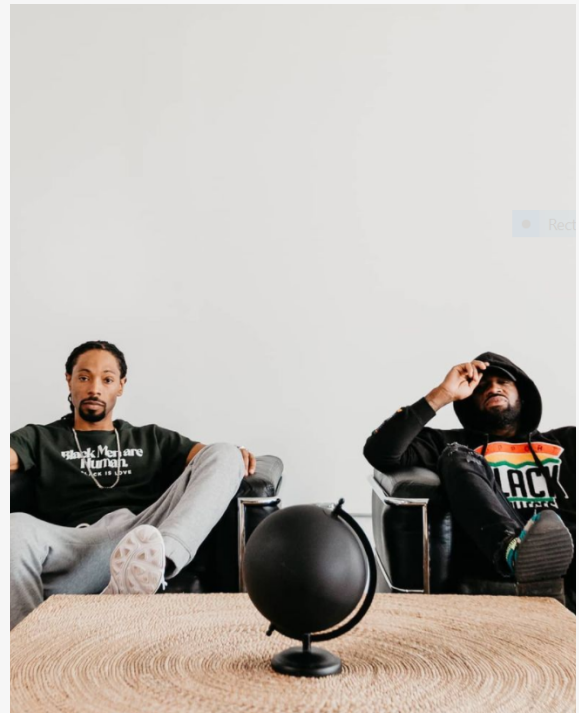


## ORLANDO WATSON

Orlando Watson is a concert promoter and co-owner of Prime 55 restaurant. Watson has worked as a producer for some of the biggest names in music, including Bone Thugs-N-Harmony. His RockHouse Ent. also has success as a concert promotion entity. Orlando has a knack for producing phenomenal music, events, fusion food, and now even fashion! This 2-time cancer survivor and amputee ambassador is proving daily that God isn't finished with him yet!

## M.C & VEGA HEARTBREAK

With their project entitled "Monday", these two have proven their musical talents and brotherly bond work hand and hand. The music video "Monday" is a tribute to M.C.'s mother, Arleen Denise, and opens at the hospital after her death. Dealing with losing his mother to cancer, M.C committed to using music to tell his story featuring his 8-year-old daughter on the track. For years these two talented men have consistently put out hit records, separately and as a team. The creation of their new black-owned fashion line project is the affirmation of their hard work, dedication to their craft and community.



## MOMMA

Missouri Motion Media Association (MOMMA) is the only statewide advocacy and education organization in Missouri, working to reinstate film incentives in Missouri and strengthen our production industry throughout the state. MOMMA recognizes the industry of manufacturing entertainment continues to grow, believing that Missouri deserves to compete in this industry for work in film and television.







## SENATOR DENNY HOSKINS

Senator Denny Hoskins represents District 21 in the Missouri Senate. He has received several awards for his work on Veterans, Job Creation, and Higher Education issues. Senator Hoskins has received several awards, including Legislator of the Year from Missouri Community Colleges Association, County Advocate Award from Missouri Association of Counties, and more. Senator Denny Hoskins is the proud sponsor of HB 948 that includes the film production tax credit. The fight to restore our credits made it to the furthest point in this last session since Missouri tax credits were sunset in 2013.

## ANDRE HOLMAN

AH! - A new LIVE streaming TV Network is coming to Roku, Fire TV Apple TV, and Facebook this summer. The founder/creator, Andre Holman, promises to deliver inspiring, insightful, and entertaining content that comes from NY, LA, Miami, Houston, Atlanta, and St. Louis. With the AH! TV Network he feels as though he can offer even more opportunities to professionals and college interns who want to learn the field of television production. With Holman's decades of dedication to StL TV and the years of experience through his company Omni Media, Andre has proven that he can help take St. Louis to the next level.



June 2021

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# UPCOMING EVENTS & PRAYER

Monthly Newsletter

Vol 1 Issue 1



## 1ST TUESDAY OF THE MONTH

- *Writing On Purpose* -

1:00 - 2:30pm CST  
Accountability Lab + Q&A

Where: @RISE & via Zoom  
8820 Ladue Rd., StL, 63124  
Register at  
PurposedProductios@gmail.com

## 2ND WEDNESDAY OF THE MONTH

- *Warrior Wednesdays* -

12:00-1:00pm CST

Join us spread the L.O.V.E,  
pray for people, the  
projects & the issues the  
plague both one city &  
Hollywood- On Purpose!

## EVERY FRIDAY

- *Prayer Call* -

2:00-3:00pm CST

Join our faithful HPN  
members from all over the  
world to pray for the  
entertainment industry every  
Friday! For security, please  
email [kelry@hpnemail.org](mailto:kelry@hpnemail.org) for  
the Zoom link.

## I AM THE INDUSTRY

A Godly Perspective on Equity, Diversity, and Representation in the Industry.

Join together LA, 40/50 Project, and special guests, Consultant to the business education and entertainment worlds - Myesha L. Reynolds. of Equity Lens consultants, as we explore diversity and representation in the film and media industry from a Biblical perspective entertainment.

Location: First Presbyterian Church of Hollywood  
1760 North Gower Street, Los Angeles, CA 90028

General Admission: Free | VIP: \$25



June 19, 2021 | 12:30PM CST



**AGAINST ALL ODDS  
JANA M. GAMBLE**

- *Beating Cancer* -

9:00 - 11:00am CST  
Wednesday, June 23, 2021

Where: via Zoom

[Visit Connecting And Promoting Women on Facebook to register!](#)

**POWER UP: FIRESIDE  
CHAT WITH  
JANA M. GAMBLE**

- *Creativity & Innovation* -

9:00 - 10:00am CST  
Wednesday, July 14, 2021

Where: @RISE & via Zoom  
8820 Ladue Rd., StL, 63124

[Register today!](#)

**HOLLYWOOD PRAYER  
NETWORK 20TH  
BIRTHDAY**

*Saturday, August 14, 2021*

5:00 - 9:00pm PDT

First Presbyterian Church of Hollywood  
1760 North Gower Street, Los Angeles, CA 90028

General Admission: Free | VIP: \$25



**PRAYER CALL SHEET**

HPN's call sheets are emailed out twice a month as a resource to people of prayer around the world on what Hollywood.

Visit [www.hollywoodprayernetwork.org/prayer](http://www.hollywoodprayernetwork.org/prayer) to sign up to receive the HPN call sheets.

**KIDS & TEENS PRAYER  
CALENDER**

We are excited to include young people, youth pastors, and families in our prayers for Hollywood! Join us in praying for those who influence kids in film, television, and music. Download or print the calendar and pass it on to your families, friends, and youth group leaders so that our young people are encouraged to be praying for their peers as they watch and listen to their favorite films, TV shows, and songs.

Visit [www.hollywoodprayernetwork.org/prayer](http://www.hollywoodprayernetwork.org/prayer) to download the monthly calendar.

# THE INSIDE LOOK

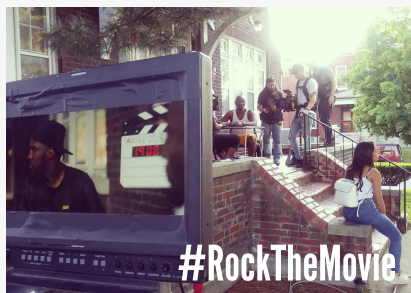
▣ INTO A WEEK WITH PURPOSE ▣





# PRODUCTS & SERVICES

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